

Methods used for fundraising:

Direct mail, special events, print advertisements, television, radio, grant proposals, Internet appeals, planned giving and, cause-related marketing.

Board Governance:

7 - Voting Members3 - Non-Voting Members

The officers of the organization shall be as follows:

President: Jon Rosmann Executive Director: Craig Phinney Deputy Director: Shirley Phinney Vice President: Scott Rosenberg Secretary: Open Treasurer: Jeff Brinkley Operations / Marketing: Don Rivers Executive Committee: Charis Paulson Executive Committee: Nick Brown Advisor to Board: Carol Frazell Advisor to Board: Larry Noble

Compensated Members: 1 part-time (Exec. Director)

Compensation paid during 2016: \$0.00

Tax Status: This organization is tax-exempt under section 501c(3) of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.

Effectiveness Report:

The organization conducts a strategic planning session annually and nine Board meetings across the calendar year. This Boards meeting involving face to face and/or teleconference participation, with a minimum of five (5) voting members present. At the strategic planning session, the Board of Directors and staff review the organization's challenges and successes from the previous year, meeting the mission and objectives of the organization and its effectiveness in serving the needs of the clients, families, and patients that benefit from the organization's services. In addition, evaluation and effectiveness of the Executive Director and their role, review and approval of forthcoming fundraisers or programs budgets as part of the strategic planning session the Board and staff also identify organizational goals and priorities for the coming year.

Cops Against Cancer 2015 Financial Report

Budget:

Our budget on our programs and fundraisers are on a case-case basis. This is dependent upon available funding and a number of donations that come in. Operational budget is guaranteed based on an anonymous donor with funding allocated directly to operational expenses.

2015 Assets

January 2015 starting assets.

| Assets: | |
|----------|------------|
| Checking | \$1,014.77 |
| Savings | \$7,025.49 |
| | \$8,040.26 |



Liabilities: \$0.00





| <u>2015</u> |
|-------------|
|-------------|

| Total Income | \$25,492.00 |
|-----------------------------------|-------------|
| Grants | \$9,100 |
| Donation Cash | \$12,959 |
| Donation Services/Product in Kind | \$3,433 |
| | |
| Total Expenses: | \$22,722.00 |
| Fundraising expenses | \$5,190 |
| Fundraising promotion | \$371 |
| Program Expenses | \$15,001 |
| Business Expense | \$2,160 |

2016 Projected Annual Financial

(Complete report will be updated after tax filing in March 2017)

| As of January 0 | 1, 2016, | this is our | available assets: |
|-----------------|----------|-------------|-------------------|
|-----------------|----------|-------------|-------------------|

| Checking | \$980.98 | |
|----------|-------------|--|
| Savings | \$9,145.62 | |
| | \$10,126.60 | |



Liabilities: \$0.00

2016 Assets

| Credits | \$3,234.00 |
|-------------------------------|-------------|
| Donations | \$16,439.00 |
| Grants | \$16,000.00 |
| Product in Kind donation | \$6,184.00 |
| Sales from Fundraising Events | \$2,997.00 |
| | \$45,032.00 |

Operational Expenses



2016 Expenses

| Fundraising expenses | \$10,561.00 |
|--------------------------|-------------|
| Fundraising Promotion | \$506.00 |
| Legal fees/Acct fees | \$499.00 |
| Operational Expenses | \$2,514.00 |
| Program Related Expenses | \$7,399.00 |
| Tech Assistance | \$214.00 |
| Total Expenses | \$21,693.00 |

2017 Budget

| Operational | |
|------------------------|-------------|
| Liability Insurance | \$650.00 |
| Tax Prep | \$350.00 |
| Software Renewals | \$450.00 |
| | \$1,450.00 |
| Fundraising | |
| Storage Unit | \$1,290.00 |
| Renters Insurance | \$360.00 |
| Rental-Venue & Equip | \$7,500.00 |
| Promotional | \$750.00 |
| Fundraising Supplies | \$650.00 |
| Annual BBQ Supplies | \$4,600.00 |
| | \$15,150.00 |
| Programs | |
| Retreats (4 locations) | \$8,500.00 |
| Program expenses | \$175.00 |
| | \$8,675.00 |

As of January 01, 2017, available assets:

| BBQ Trailer ** | \$4,250.00 |
|------------------|-------------|
| Coaching * | \$9,000.00 |
| General Checking | \$2,525.02 |
| Retreat * | \$6,268.76 |
| Savings | \$281.87 |
| TOTALS | \$22,325.65 |

Liabilities: \$0.00

Fundraising numbers are projected to include our Annual BBQ fundraiser in June and our Comics & Cops night scheduled for November.

* There is \$15,263.00 in grants awards for our coaching and retreat programs to be carried over into 2017. These funds are specifically for these programs and the grants period covers July 2016 to July 2017.

Our 2017 Budget will be presented and reviewed during our 2017 Strategy Retreat, January 28, 2017. This information will be updated following the Retreat.

** September 2016, a capital campaign was launched into a separate fundraising resource in the purchase of a commercial BBQ Food Trailer in 2017. This campaign is a resource that will be used to fundraise for specific cancer clients. Funds in this campaigned have been raised specifically for the purchase of this trailer, with no other organizational funding utilized.